

# Attitudes of Men Over 50 Regarding Urinary Conditions

- Self-reported Descriptive Study Results from the HealthBanks Patient Education Network



Prepared for [CLINICAL TRIALS ORGANIZATION]

# Results

**The HealthBanks Patient Education Network yielded significant results for Clinical Trials Organization as follows:**

- **Recruitment advertising messages and images were completely revised based on survey data.**
- **Clinical Trials Organization doubled its recruitment of male patients into urology study.**

# How Primary Care and Urology Patients Were Directed to the Survey

HealthBanks - Microsoft Internet Explorer

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Charles S. Angell, M.D.

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**Men Over 50, We're Interested in Your Thoughts on a Sensitive Topic** [TAKE THE SURVEY!](#)

*medication guide:*  
Get important information about your prescriptions  
Make a selection from the alphabetical list: [A to Z](#)

a guide to *your health*

- Wellness, Prevention & General Health
- Arthritis
- Asthma & Allergies
- Diabetes
- Digestive Disorders/GERD
- Emotional Well-Being
- Heart Disease
- High Cholesterol
- Hypertension
- Pain Disorders

*special interest*

Done Internet

# How “National Sample” Patients Were Directed to the Survey



**Men Over 50, We're Interested in Your Thoughts on a Sensitive Topic**

HealthBanks believes that patient-physician communication is essential to quality health care.

Please take our survey to tell us how you feel about talking to your physician about a sensitive health care issue.

To access the survey, log onto HealthBanks by following the instructions to the right.

1. Go to: [www.healthbanks.com](http://www.healthbanks.com)
2. Enter the UserID:
3. Enter the Password:

*Click on the link to the survey in the middle of the page:*

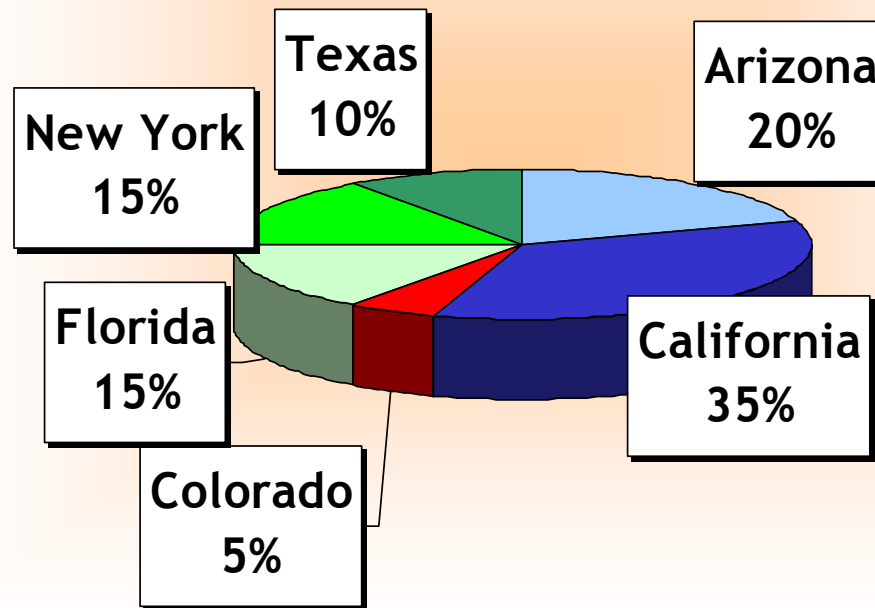


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Patient Education Network

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# Distribution of Patient Respondents

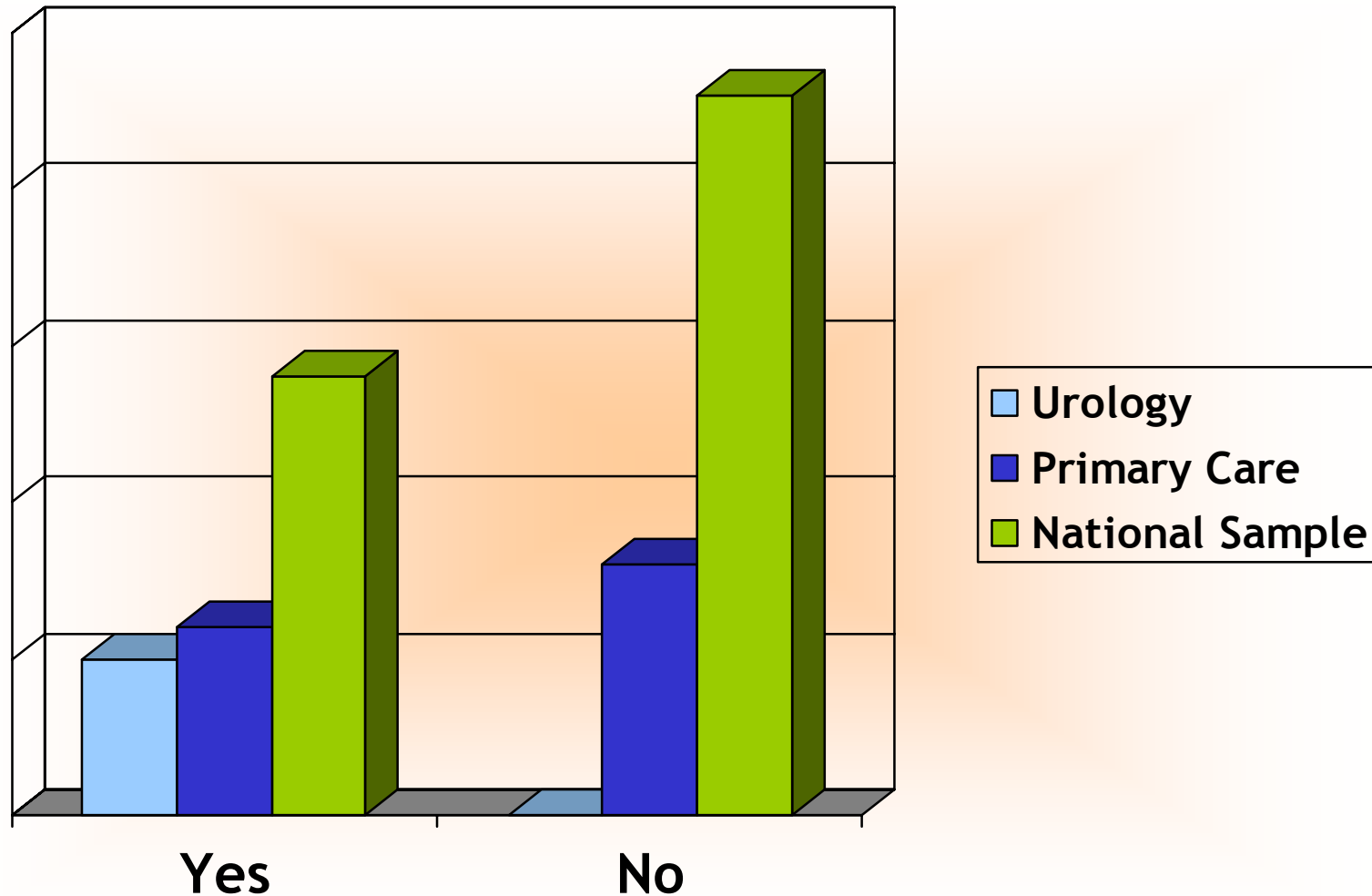
## Percent Distribution of Practices by State



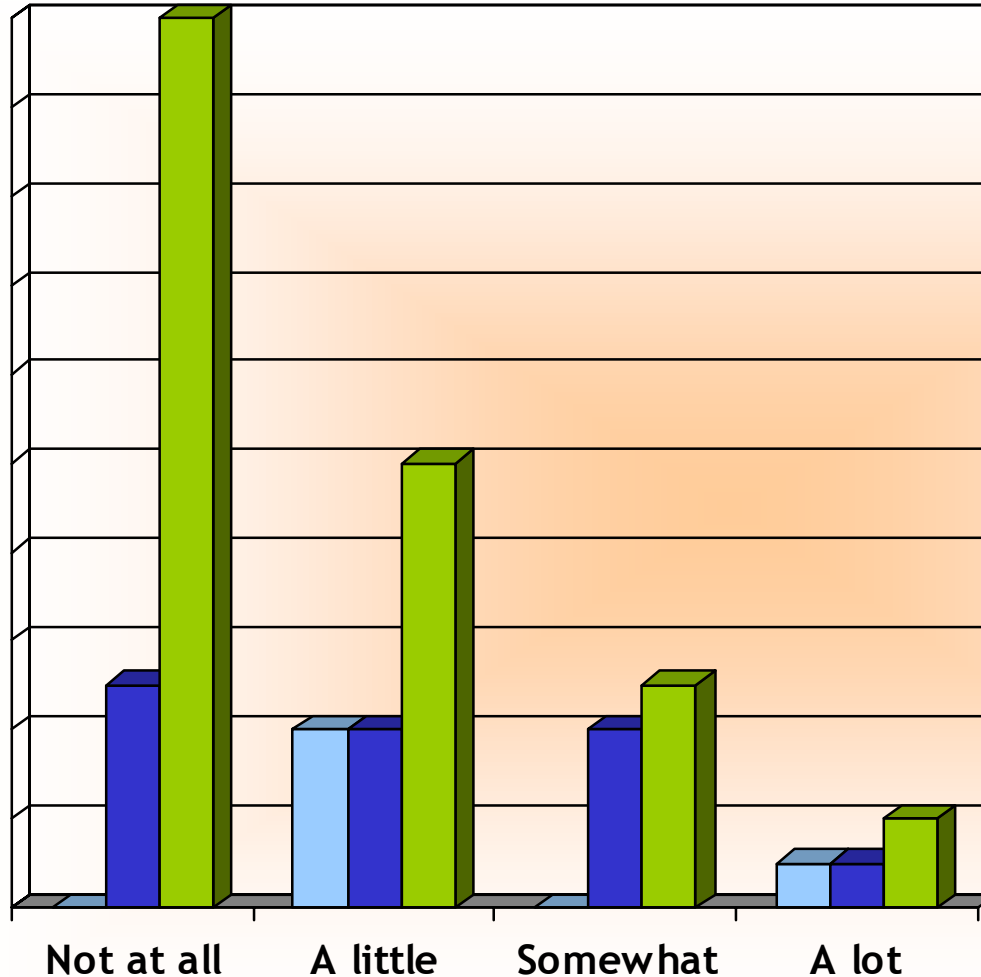
# Insights and Action Items

- **Men don't see urinary conditions as a "real" medical problem.** 64% of men reported that they either didn't think it was anything, lived with the condition, couldn't be bothered, or had some other reason for not discussing it with their physician.
- **Men will not contact a physician until the symptoms get severe.** Routine screener for men over 50 in primary care setting might be excellent way to recruit patients for clinical trials of this nature. 82% of men in the study reported that severe symptoms would most trigger them to contact their physician about their urinary condition.
- **Primary care setting would likely be the best place to recruit patients for clinical trials related to urinary conditions.** 86% of the men reported that the first person they would contact about their condition would be their primary physician. Only 9% of the respondents said they would first contact a specialist. It should be noted that respondents might have selected their primary physician as the first choice since most HMOs require primary care physician approval prior to seeing a specialist.
- **Men are much more likely to discuss treatment options for their urinary conditions if they knew it could be treated with medication rather than through surgery.** 45% of men reported they would be very unlikely or unlikely to discuss surgery as an option for treatment – while 77% said they would be likely or very likely to discuss treatment with medication. (32% were likely or very likely to discuss surgery and the rest said it made no difference.)
- **Men say they would call their physician if treatment did not work.** 86% of the men said they would call their doctor if their initial treatment wasn't helping.

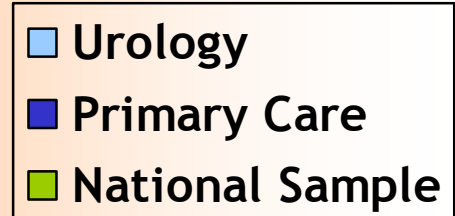
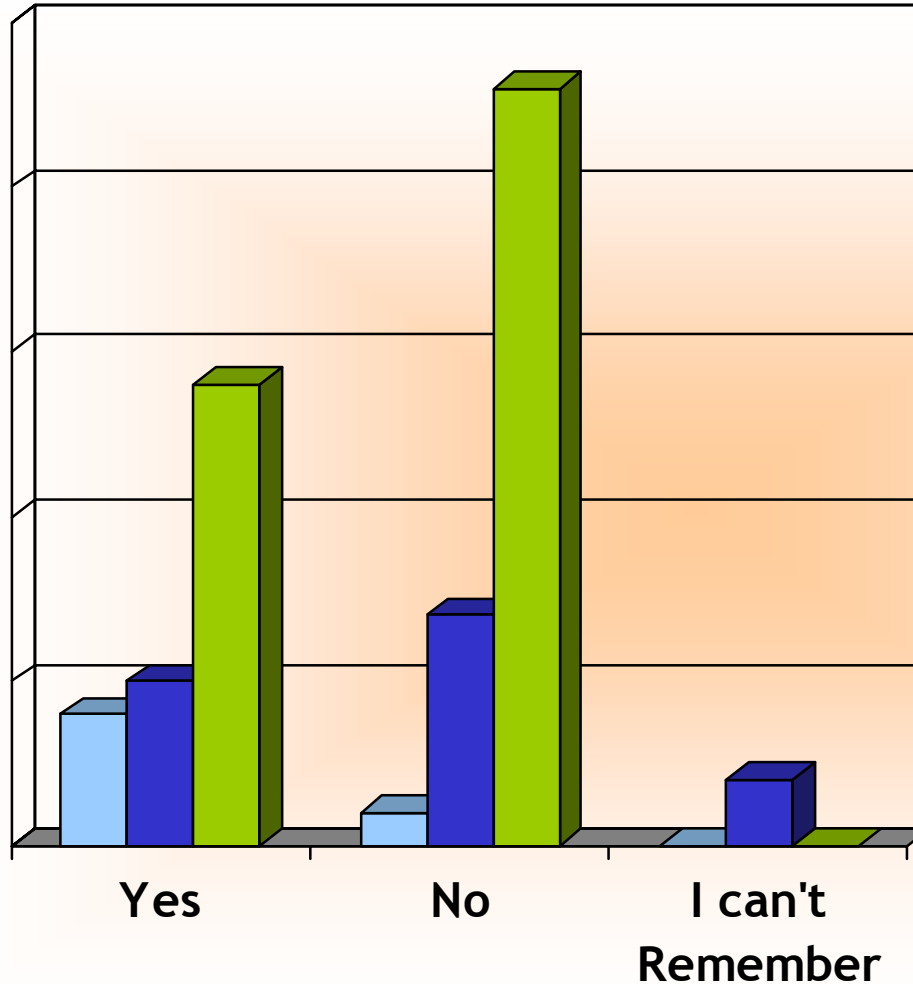
# Do you have any problems with urinating too often or controlling your urination?



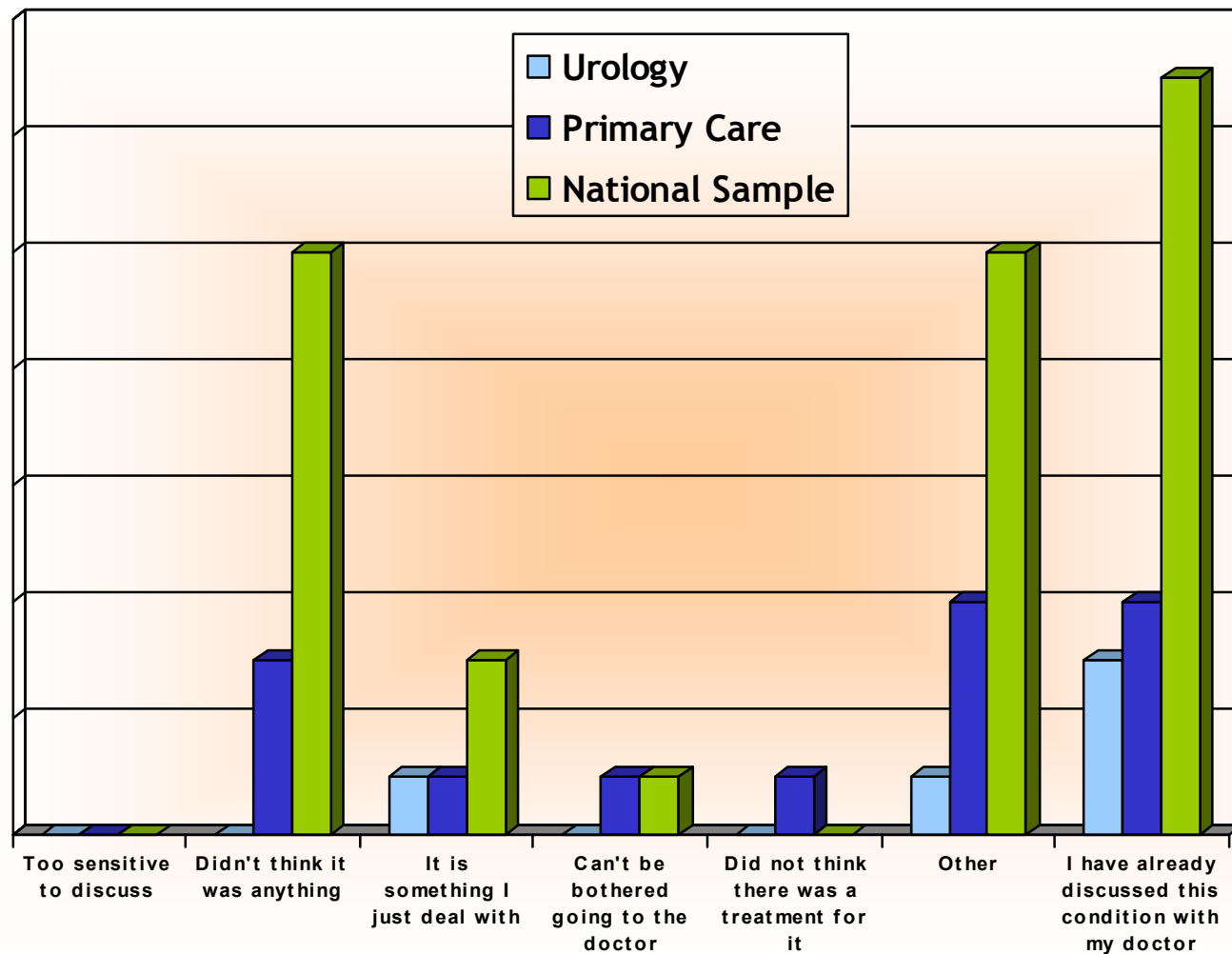
# Overall, how much do your urinary symptoms interfere with your life?



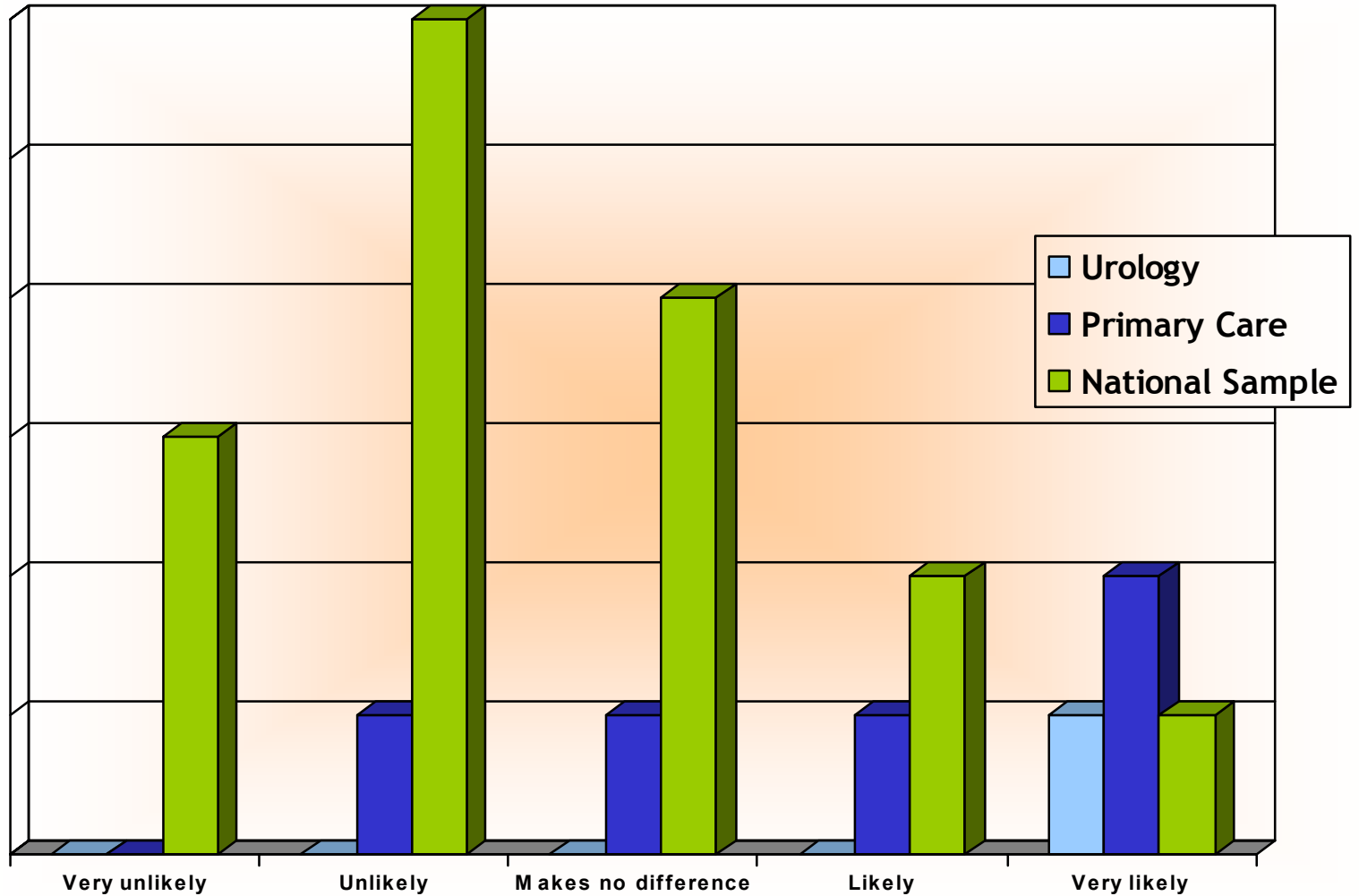
# Have you ever discussed this condition with your doctor?



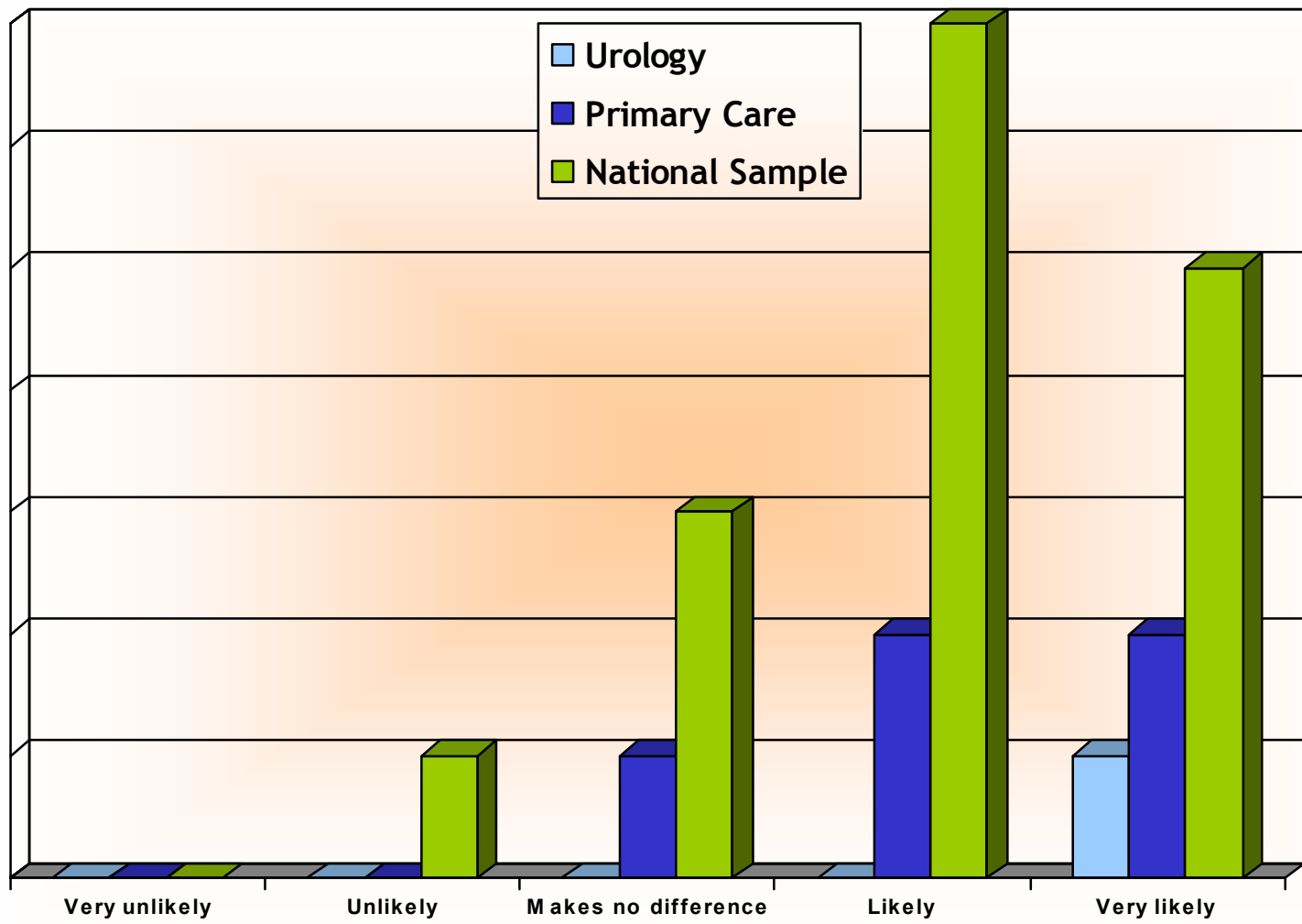
Of the following reasons, pick one that best describes your reason for not discussing this condition with your doctor:



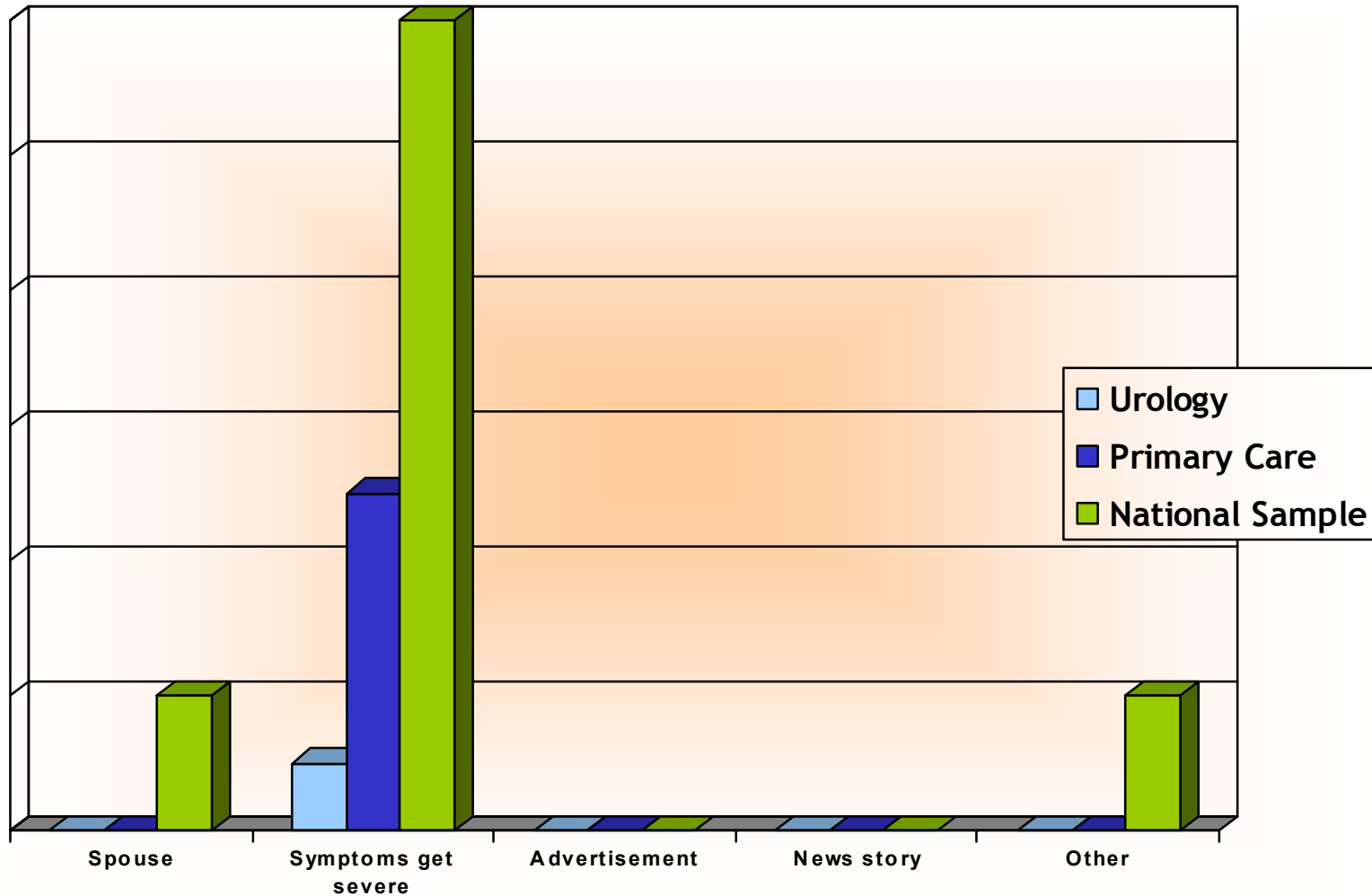
# Would you be more likely to discuss your urinary condition with your doctor if you knew that it could be effectively treated by surgery?



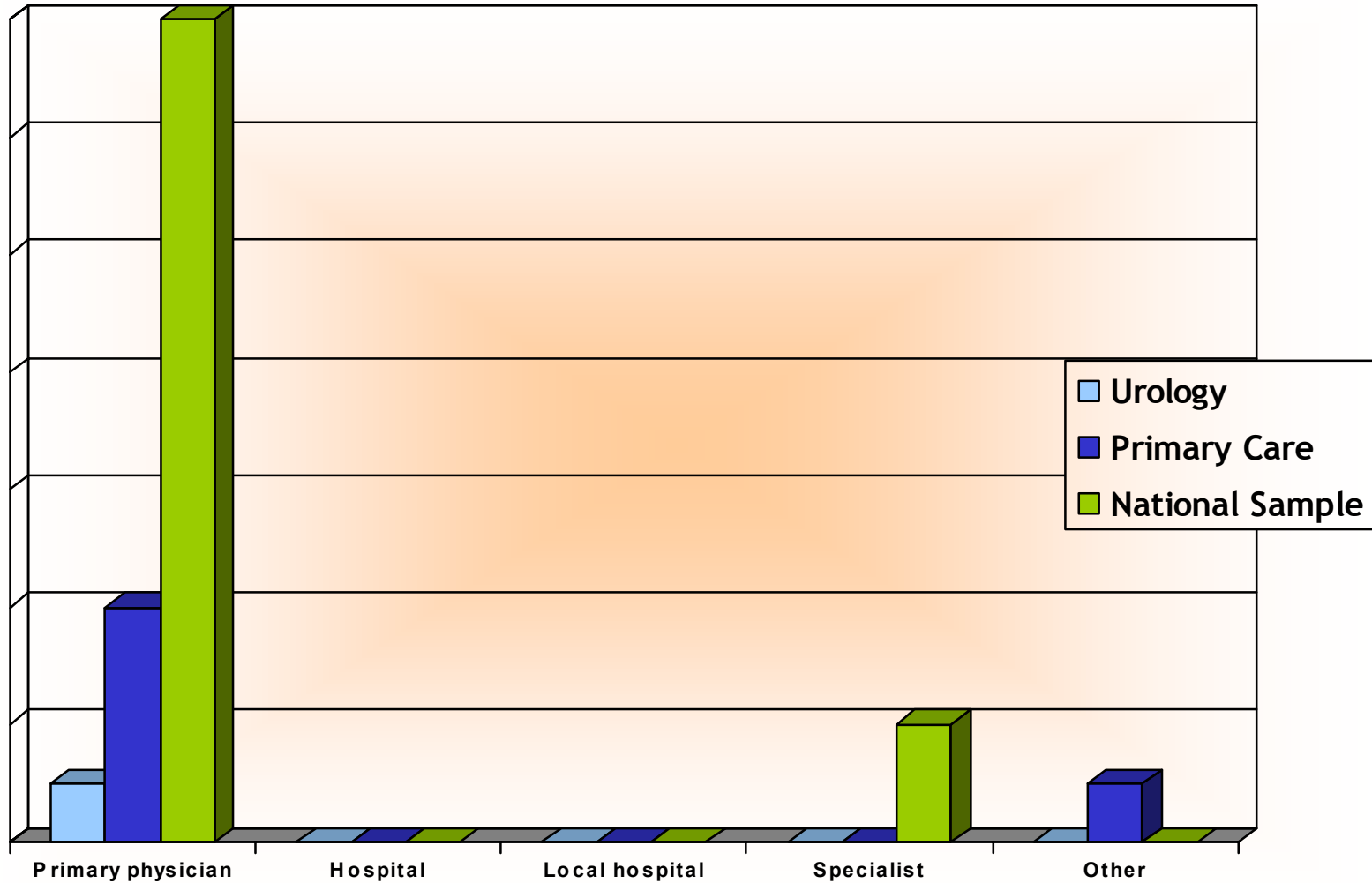
# Would you be more likely to discuss your urinary condition with your doctor if you knew that it could be effectively treated with medication?



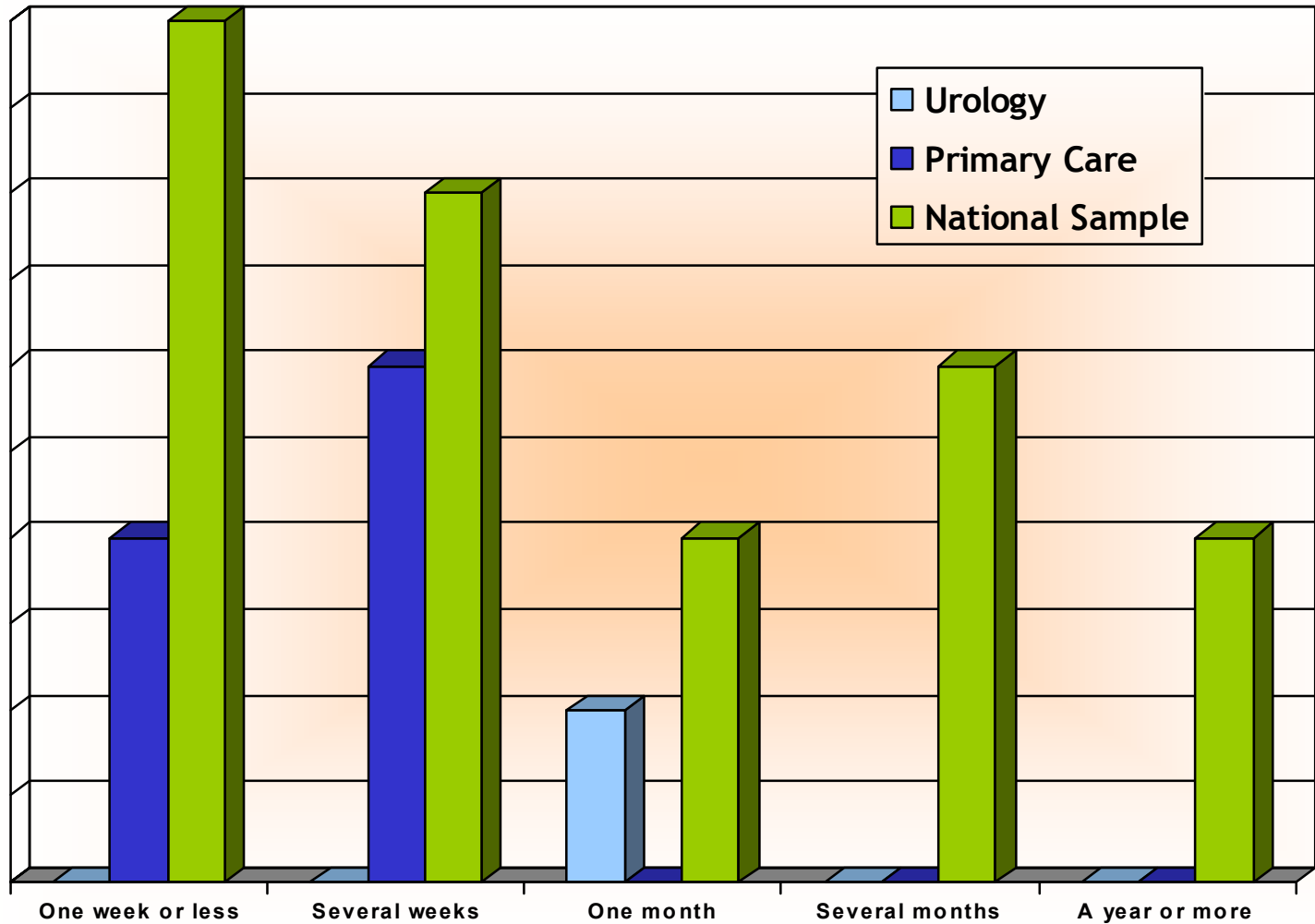
# What would most trigger you to contact your physician about your urinary condition?



# Who would you contact first?



# How long would you be willing to wait for treatment?



# If your initial treatment wasn't making you feel better would you:

