



COMPARE

Comparison of HealthBanks Employee Wellness Program with typical Employee Assistance Program (EAP)

Feature	HealthBanks	Typical EAP Service
Health e-mail newsletter personalized for employees	✓	
Health Education Website private-labeled for employer	✓	
Online Statistics available to employers at anytime providing aggregate results of employee usage (<u>including employee survey results</u>)	✓	
Online Management Portal for employers with ability to include HR announcements within e-newsletter	✓	
Pre-built e-newsletter registration page (branded for employer) with health topic choices to ensure employees receive topics that interest them	✓	
Archive feature which allows past health e-newsletters to be posted on your website	✓	
eNewsletter delivery management	✓	